

A Trusted Small Business Partner for Government

Current & Recent Government Clients



Who We Are

Stratacomm is a full-service communications small business with offices in Washington, D.C. and Detroit. For two decades, we have provided **top-notch communications services to a wide array of Federal, state and local government clients**, enabling them to educate, persuade and motivate their target audiences.

Contract Vehicles

The “Advertising and Integrated Marketing Solutions” (AIMS) Schedule 541 contract enables Stratacomm to serve as a GSA-authorized Federal supply service provider. We offer the following service areas under our GSA GS-23F-0070N contract:

SIN 541-1	Advertising Services
SIN 541-2	Public Relations Services
SIN 541-4a	Market Research & Analysis Services
SIN 541-4b	Video / Film Production Services
SIN 541-4c	Exhibit Design & Implementation Services
SIN 541-5	Integrated Marketing Services
SIN-1000	Other Direct Costs (ODC)

Our services are available on GSA E-Buy (www.ebuy.gsa.gov) and GSA Advantage (www.gsaadvantage.com). Our Commercial and Government Entity (CAGE) code is 3RBP5. Our DUNS number is 932697089.

A Collaborative Teammate

We take pride in collaborating with our government-service partners to deliver results that advance our customers’ missions. When you are looking for a partner with extensive communications experience related to energy, the environment, transportation, infrastructure, and public health and safety, we offer a wealth of business-winning experience.

Big Agency Range, Small Business Focus

Though we offer performance comparable to a big agency, Stratacomm is an independently owned and operated small business. When choosing Stratacomm, government decision-makers can feel secure in knowing that we provide the full gamut of communications service offerings.

Let’s Talk

Washington, DC



Bill Buff
Managing Partner
bbuff@stratacomm.net
202.289.2001

Detroit, MI



Sharon Hegarty
Managing Director | Partner
shegarty@stratacomm.net
248.213.7337

Our Services

NAICS	Service	Size Standard	Small Business
512110	Motion picture and video production	\$32.5 million	Yes
541430	Graphic design	\$7.5 million	Yes
541611	General management consulting	\$15 million	Yes
541613	Marketing consulting services	\$15 million	Yes
541810	Advertising services	\$15 million	Yes
541820	Public relations	\$15 million	Yes
541850	Display/outdoor advertising	\$15 million	Yes
541860	Direct mail advertising	\$15 million	Yes
541870	Advertising material distribution	\$15 million	Yes
541910	Marketing research and public opinion polling	\$15 million	Yes
561920	Convention and trade show organizing	\$11 million	Yes

Recent Government Performance

U.S. Department of Energy Solar Decathlon



The Solar Decathlon is a biennial competition that challenges collegiate teams to design, build and operate solar-powered homes that are affordable, energy efficient and attractive. The Department of Energy counts on Stratacomm to help tell the remarkable stories of the student teams. For the most recent competition, we generated more than **600 million media impressions, nearly tripled Facebook likes and drove nearly a 600 percent increase in Twitter followers.**

Consumer Product Safety Commission



The Consumer Product Safety Commission, which protects the public from unreasonable risks of injury or death related to consumer products, turned to Stratacomm and a partner agency to expand the agency's Neighborhood Safety Network. We succeeded in **more than doubling their goal for membership.**

Anacostia Waterfront Initiative



The Anacostia Waterfront Initiative is a 30-year, \$10 billion dollar program to transform the shores of Washington, D.C.'s Anacostia River into a sustainable, world-class waterfront. The District Department of Transportation counts on Stratacomm to raise the AWI profile with a myriad of local and regional audiences. We debuted an **interactive website seen by more than 100,000 visitors** and are proactively engaging the local community through many other hands-on methods.

Woodrow Wilson Bridge Project



Located at the midpoint of Interstate 95 and the southernmost point of Washington, DC's Capital Beltway, the Woodrow Wilson Bridge Project was among the nation's largest and most complex transportation infrastructure projects. **During 15 years of evolving communications challenges,** Stratacomm led outreach efforts to commuters, neighbors, elected officials and other key audiences. Starting as a magnet for controversy, **effective communications helped the project evolve to a point of regional pride.**